

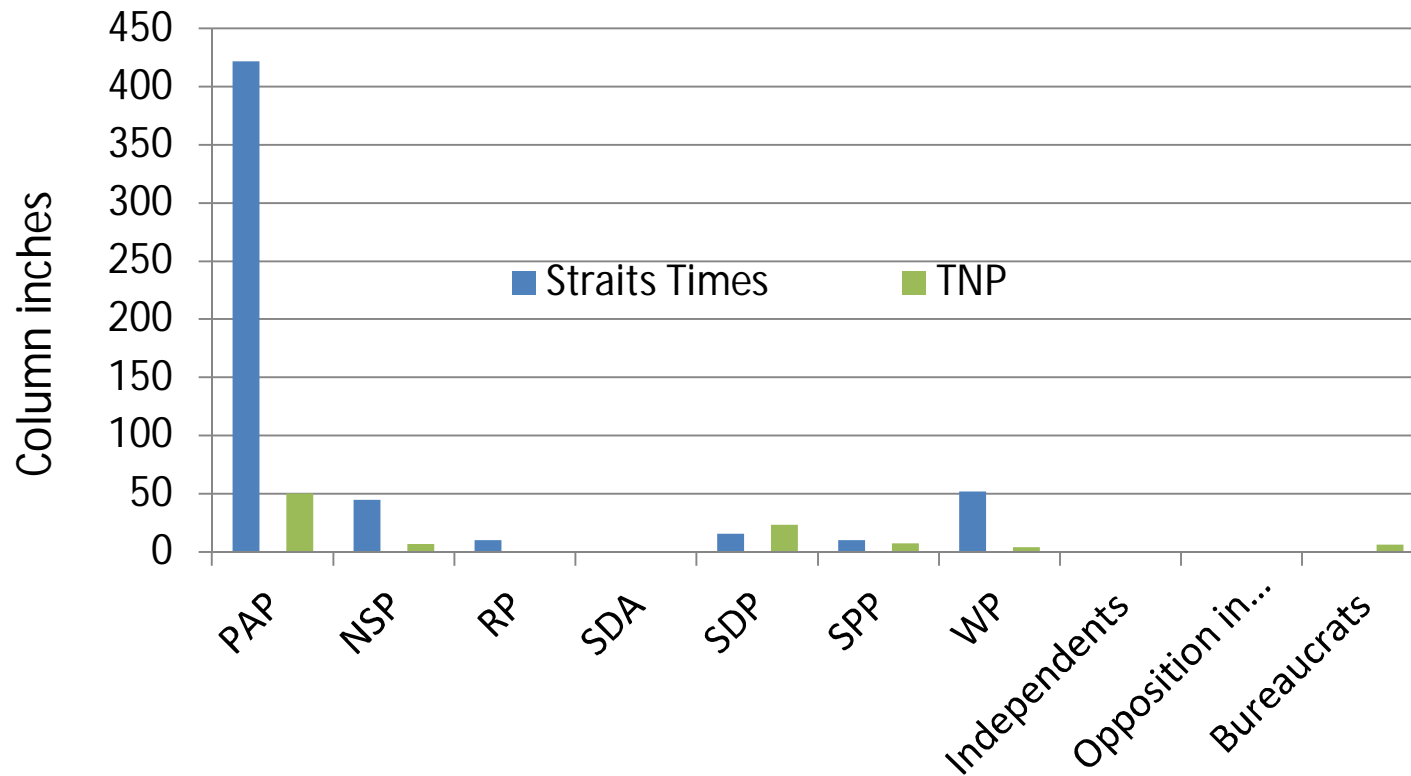
Election monitoring project

Media Coverage on 1 May 2011

MARUAH

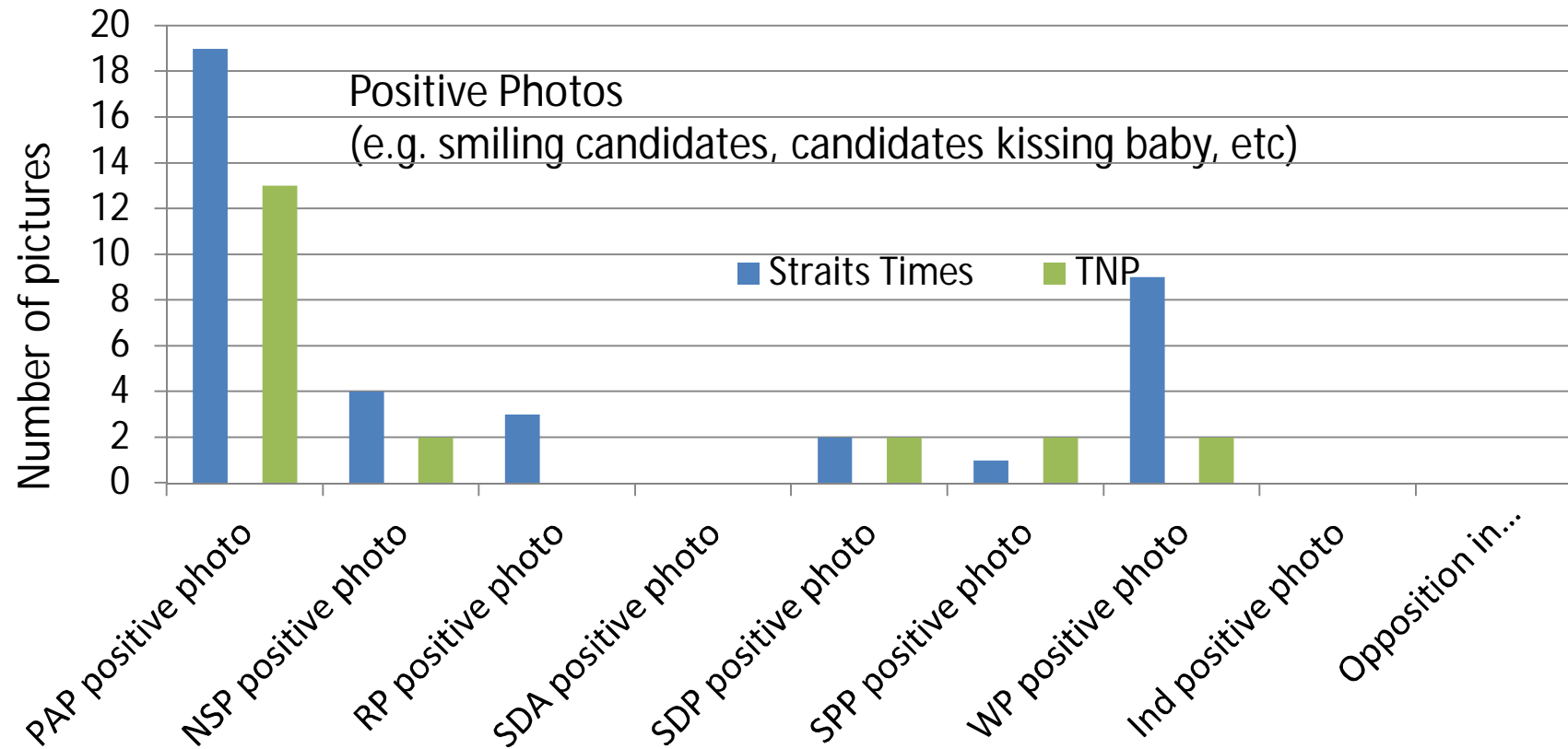
*Note: There was no "special edition"
of TODAY*

Quantitative coverage

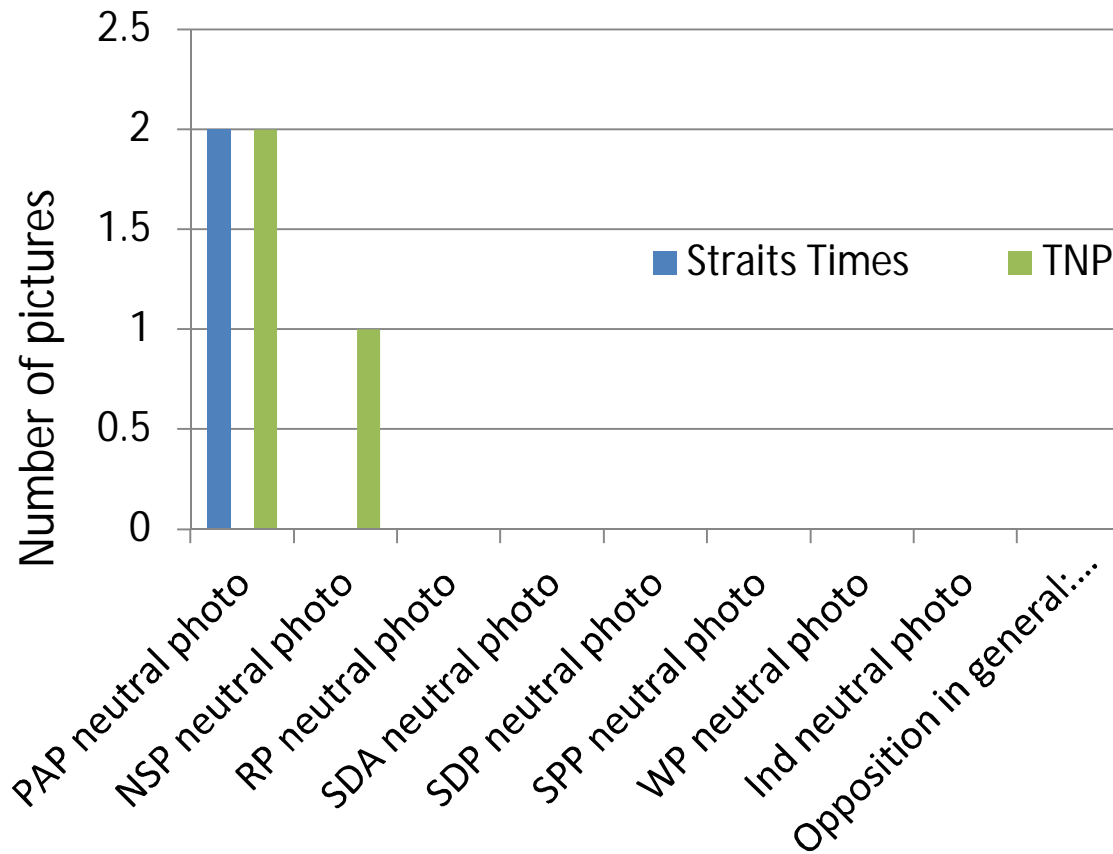


***Bureaucrats refers to apolitical officials announcing good news, e.g. NWC calling for wage increases,*

Qualitative coverage

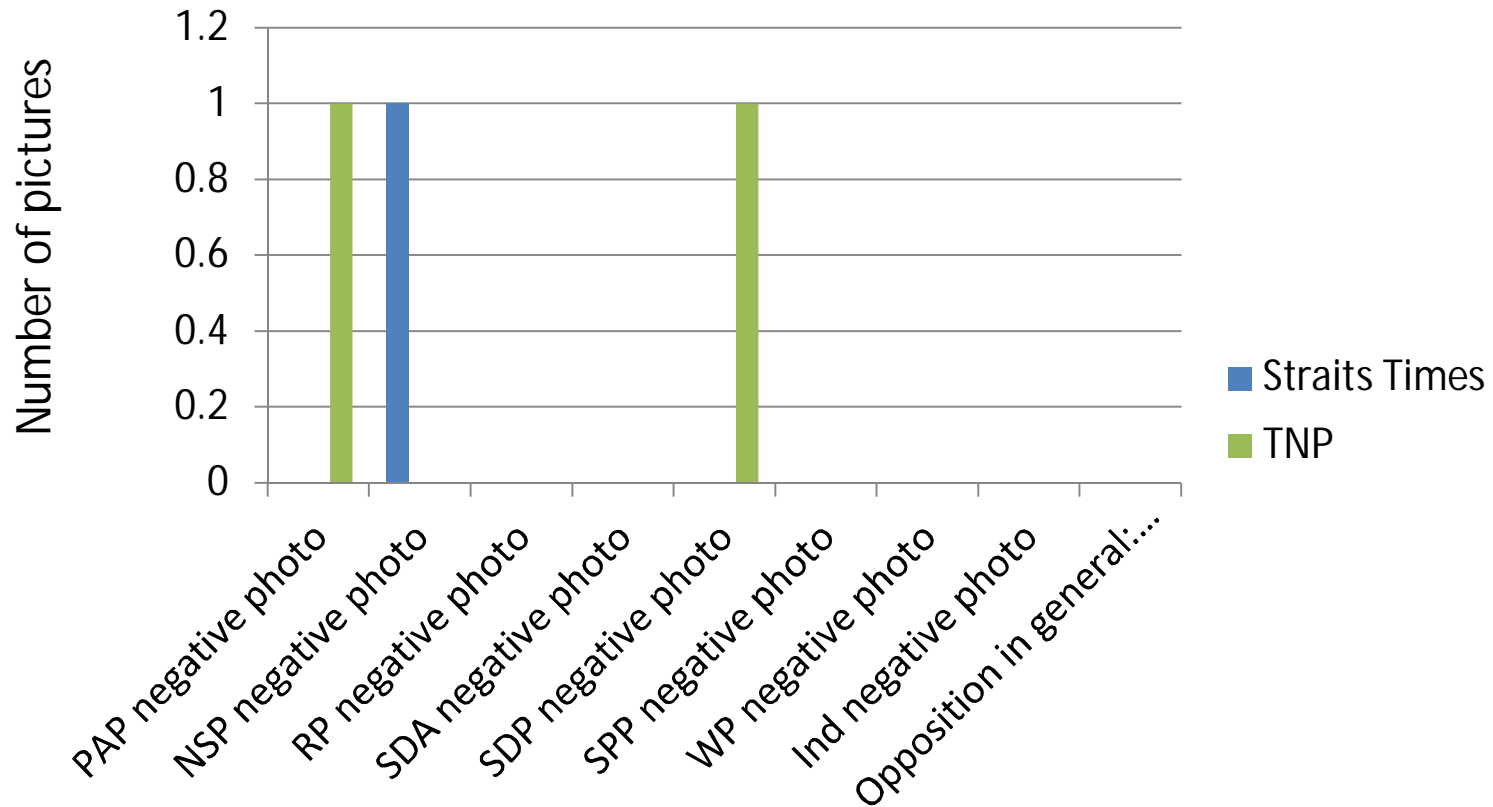


Coverage: Neutral photos



Coverage: Negative Photos

(e.g. frowning candidates, candidates in an aggressive posture, etc.)



Qualitative coverage: Placement: How many pages do you need to flip to read about.....

First page party story appears

