Election monitoring project

Media Coverage on 29th April 2011

MARUAH
Quantitative coverage

**Bureaucrats refers to apolitical officials announcing good news, e.g. NWC calling for wage increases,**

*Most of the New Paper coverage of NSP was on allegations of misconduct.*
Qualitative coverage

Qualitative coverage: Positive photos
(e.g. smiling candidates, candidates kissing baby, etc)
Coverage: Neutral photos

![Bar chart showing neutral photos coverage for different newspapers.]

- Straits Times
- TODAY
- TNP
Coverage: Negative Photos

(e.g. frowning candidates, candidates in an aggressive posture, etc.)

AMAZING! No negative pictures in the English Press today!
Qualitative coverage: Placement:
How many pages do you need to flip to read about.....

**Placement of stories:**
First page party appears

- **Straits Times**
- **TODAY**
- **TNP**

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*Ind*: Independent