Election monitoring project

English Language Print Media
Coverage on 5 May 2011
MARUAH
Quantitative coverage

![Column inches bar chart with different parties and newspapers]

- PAP
- NSP
- RP
- SDA
- SDP
- SPP
- WP

Legend:
- **Straits Times**
- **TODAY**
- **TNP**
Qualitative coverage
Positive Photos
(e.g. smiling candidates, candidates kissing baby, etc)

Number of pictures

PAP
positive photo

NSP
positive photo

RP
positive photo

SDA
positive photo

SDP
positive photo

SPP
positive photo

WP
positive photo

Straits Times
TODAY
TNP
Coverage: Neutral photos

![Bar chart showing the number of neutral photos for different political parties.](#)
Qualitative coverage: Placement: How many pages do you need to flip to read about....

### Page first appears

- **Straits Times**
- **TODAY**
- **TNP**

<table>
<thead>
<tr>
<th>Party</th>
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<td>WP</td>
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