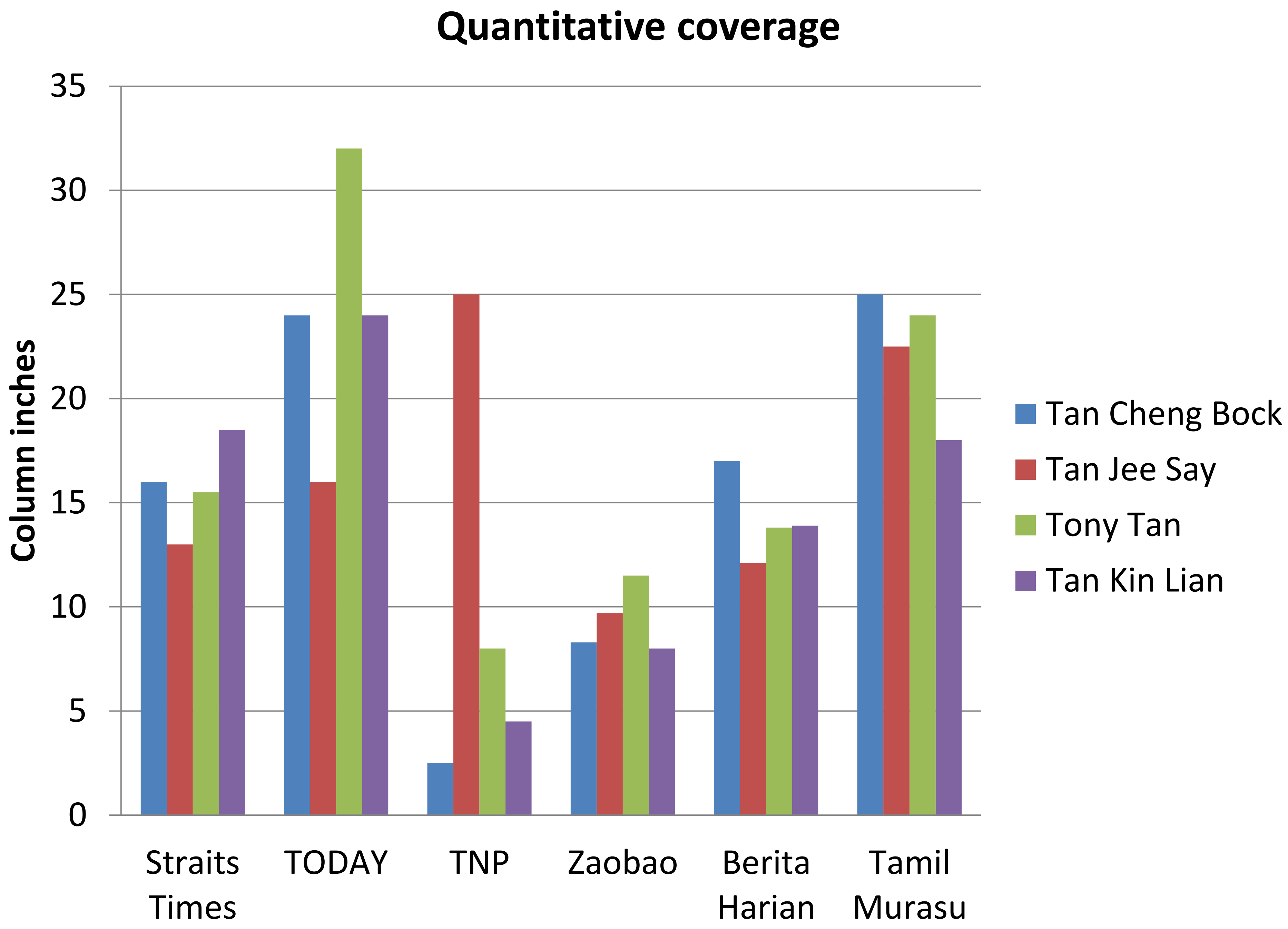
MARUAH Media Monitoring Report PE 2011

21 August 2011


Quantitative coverage
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30
25
20
15
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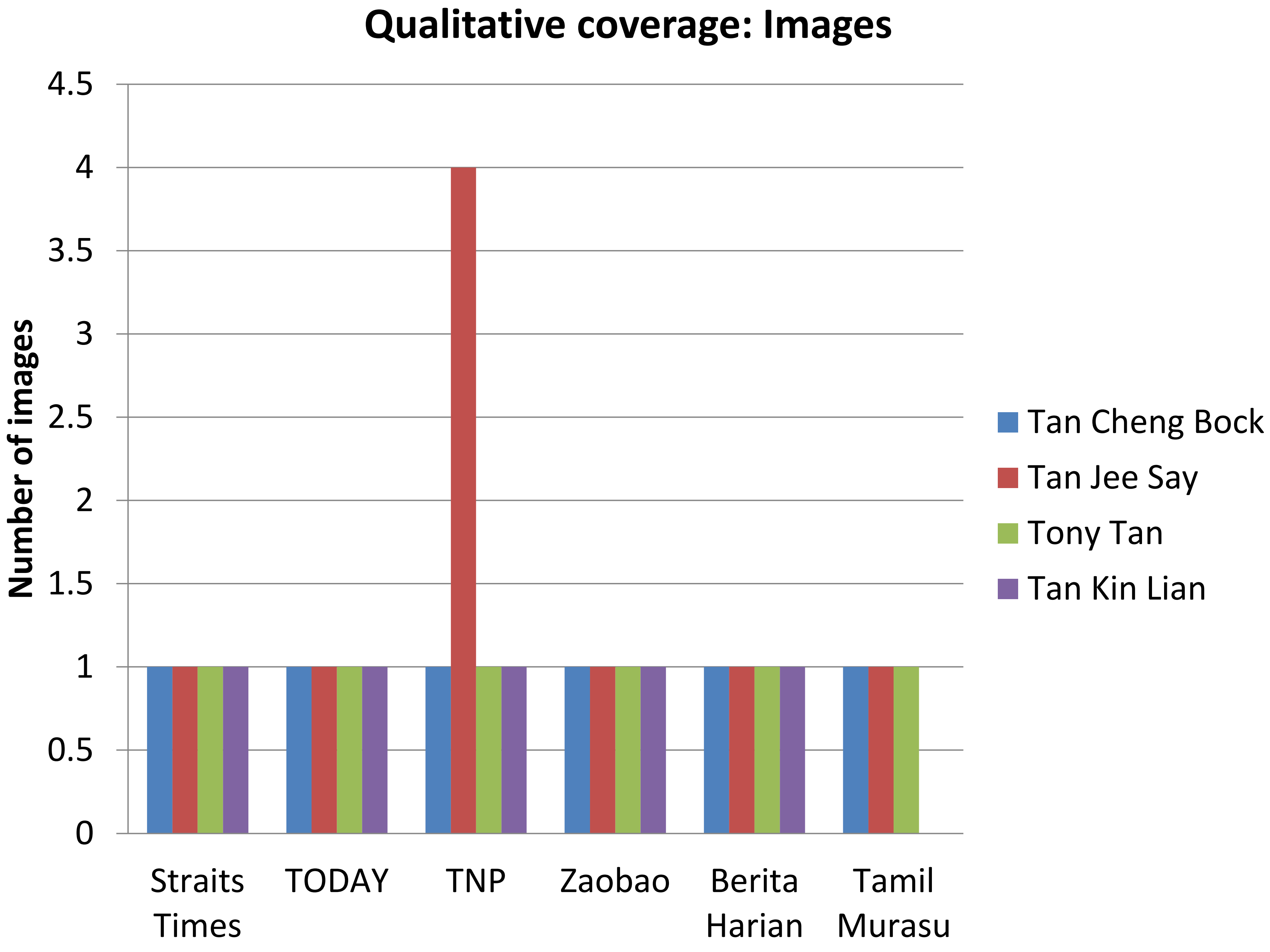
Straits Times
TODAY
TNP
Zaobao
Berita Harian
Tamil Murasu
Tan Cheng Bock
Tan Jee Say
Tony Tan
Tan Kin Lian


Qualitative coverage: Images
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4
3.5
3
2.5
2
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1
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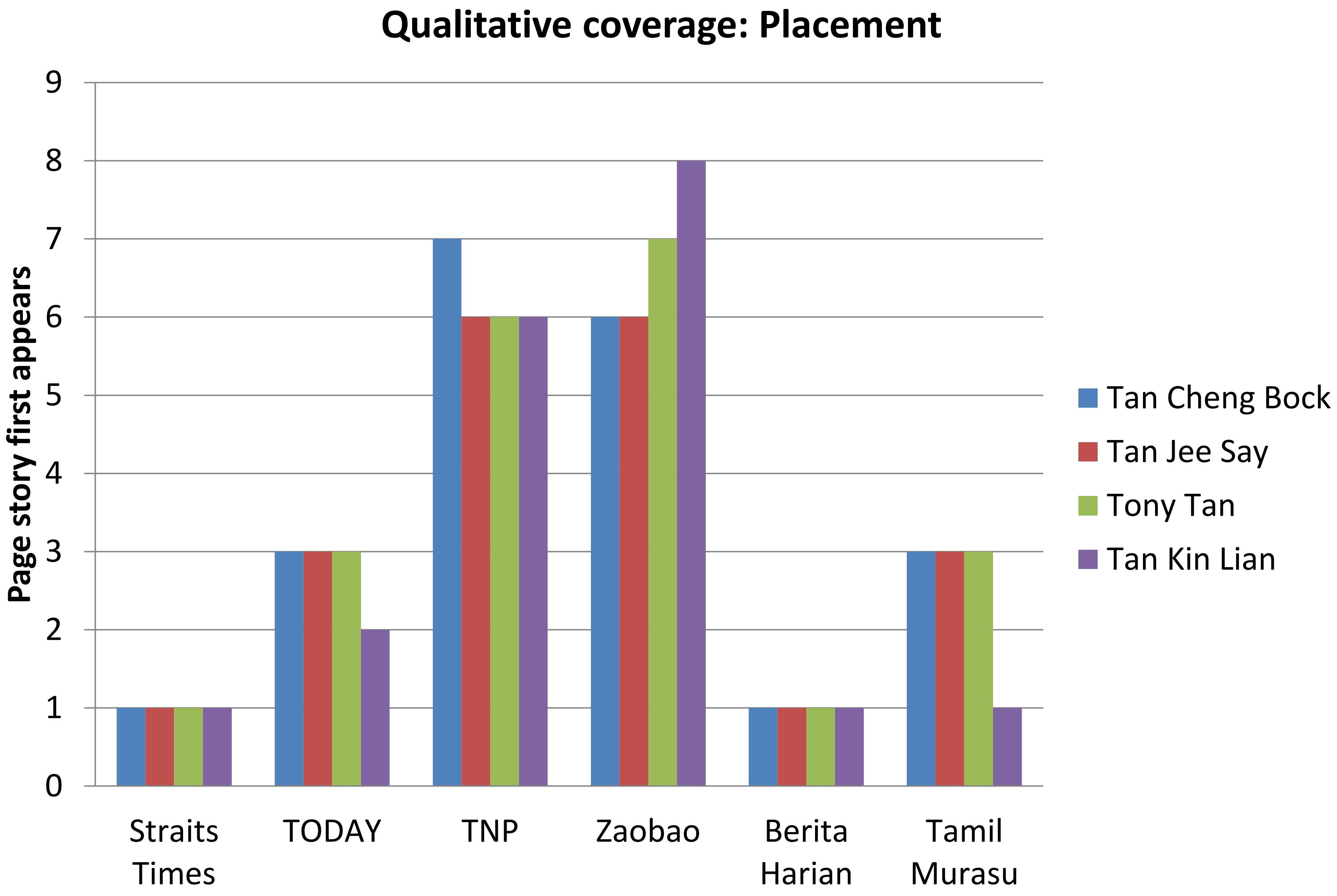
Straits Times
TODAY
TNP
Zaobao
Berita Harian
Tamil Murasu
Tan Cheng Bock
Tan Jee Say
Tony Tan
Tan Kin Lian



Qualitative coverage: Placement
Page story first appears
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8
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3
2
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0
Straits Times
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TNP
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Images of 24 Aug: 1st PE Rally

联合早报

Lianhe Zaobao www.zaobao.com

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人协：不再为邀请嘉宾设限

“与总统候选人会面”

Lianhe Zaobao

Whose rally was it?

Straits Times

Disclosure: A/Prof Paul Ananth Tambyah, MARUAH's coordinator for the media monitoring project, was a speaker at the Tan Jee Say rally.

A more different crowd picture

No news/pix on the Rally

Tamil Murasu